

## Claims

1. A printing system for placing content within a document comprising:
  - a computational element coupled to a user interface;
  - a routine, within the computational element, that allows entry of a computer
  - 5 readable indicia into an electronic version of the document for a specific type of content that is to be applied to a set of pages within the document; and
  - a module within the computational element that applies the specific set content to the set of pages.
- 10 2. The printing system of claim 1, wherein the computer readable indicia further comprises either a flag, a tag, a marker or a variable that is placed into the electronic version of the document to indicate which of the set of pages are to receive the specific type of content.
- 15 3. The printing system of claim 2 wherein the flag, a tag, a marker or a variable is placed on every piece of media within the document.
4. The printing system of claim 3, wherein the set of pages further comprises a subset of all pages within the document.
- 20 5. The printing system of claim 4, wherein the specific type of content further comprises a page number.
6. The printing system of claim 5, wherein the specific type of content further
- 25 comprises the placement of the page number on each page from the document.
7. The printing system of claim 5, wherein the specific content further comprises a font type for the page number.
- 30 8. The printing system of claim 4, wherein the specific type of content further comprises either a graphic, a header, a footer or a watermark.

9. The printing system of claim 1, wherein the routine allows entry of the indicia to indicate which pages of a least one set of pre-collated media are to receive the specific content.
- 5 10. The printing system of claim 9, wherein the module further comprises a determination of pages that will receive the specific content, and the determination of pages including multiple iterations by the routine that adds new pages to the electronic version of the document.
- 10 11. A method for placing content within a document comprising the steps of:  
providing a print job for a document defined by an electronic format;  
entering into the electronic format a computer readable indicia that identifies a specific type of content and a set of pages on which the specific type of content is to be placed, and  
15 processing the electronic format by interpreting the computer readable indicia as it applies for each page within the document.
12. The method of claim 11, wherein the step of entering further comprises placing either a flag, tag, marker or a variable as the computer readable indicia on each page  
20 of the electronic format.
13. The method of claim 11, wherein the step of processing further comprises selecting the set pages that the specific type of content is to be placed on.
- 25 14. The method of claim 11, wherein the step of entering further comprises the step of iteratively editing the electronic version of the document to include at least one different media type played with the computer readable indicia.
15. The method of claim 14, wherein the step of processing further comprises  
30 responding to the step of iteratively editing to place the specific content on pages in accordance with the indicia that has been placed on the different media types.
16. The method of claim 11, wherein the step of providing further comprises electronic format being a graphical language.

17. The method of claim 16, wherein the step of providing further comprises the graphical language being PDF.

- 5 18. A method for placing content within a document comprising the steps of:  
providing a print job for a document defined by an electronic format;  
entering into the electronic format a computer readable indicia that identifies a  
specific type of content and a set of pages on which the specific type of content is to  
be placed, and  
10 processing the electronic format by interpreting the computer readable indicia  
as it applies for each page within the document;  
altering the computer readable indicia; and,  
processing the electronic format by interpreting the computer readable indicia  
as it applies for each page within the document.

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19. The method of claim 18, wherein altering comprises removing content from  
certain pages.

- 20 20. The method of claim 18, wherein altering comprises removing page numbers and  
the processing comprises recalculating the page numbers.

21. The method of claim 18, wherein processing comprises recalculating the page  
numbers.

- 25 22. The method of claim 18, wherein processing comprises not printing page content.